

Free tax preparation with Earn It! Keep It! Save It!: Help us spread the word!

Social Media Posts:

1. We < Red Heart Emoji > Tax Procrastinators

@EKSBayArea has locations open through Tax Day, April 18, to help you get your taxes filed for FREE! Visit www.earnitkeepitsaveit.org to see if you qualify and find a site near you. #taxes

2. Do you still need to file your taxes?

Don't worry -- you are not alone! More than 5.5 million fewer Americans have filed their taxes to date. File today for FREE with @EKSBayArea Visit www.earnitkeepitsaveit.org to see if you qualify and find a site near you. #taxes

3. Tax Day is almost here! Get your taxes filed for free with @EKSBayArea! Tax credits could be waiting for you! #taxes #EITC #CalEITC

More language to use in advertising EKS:

1. "Get your taxes prepared for free with Earn It! Keep It! Save It! (EKS). Trained tax preparers are helping thousands of local residents. Come visit us at more than 200 Bay Area locations.

Your 2016 income must be \$54,000 or less.

To find a site near you, call 211 or visit www.earnitkeepitsaveit.org."

2. Your money wants you back! You could be eligible for more than \$5,000 when you claim both the state and federal Earned Income Tax Credit! Earn It! Keep It! Save It! can show you how. In fact, you may not be required to file, but you could still be eligible!

3 easy steps to free tax preparation:

1. Find a FREE tax site in the Bay Area by calling 211 or visiting www.earnitkeepitsaveit.org to find a location near you!
2. See if you qualify for the credits at <http://caleitc4me.org/earn-it/>
3. File your taxes by April 18 and GET YOUR MONEY!